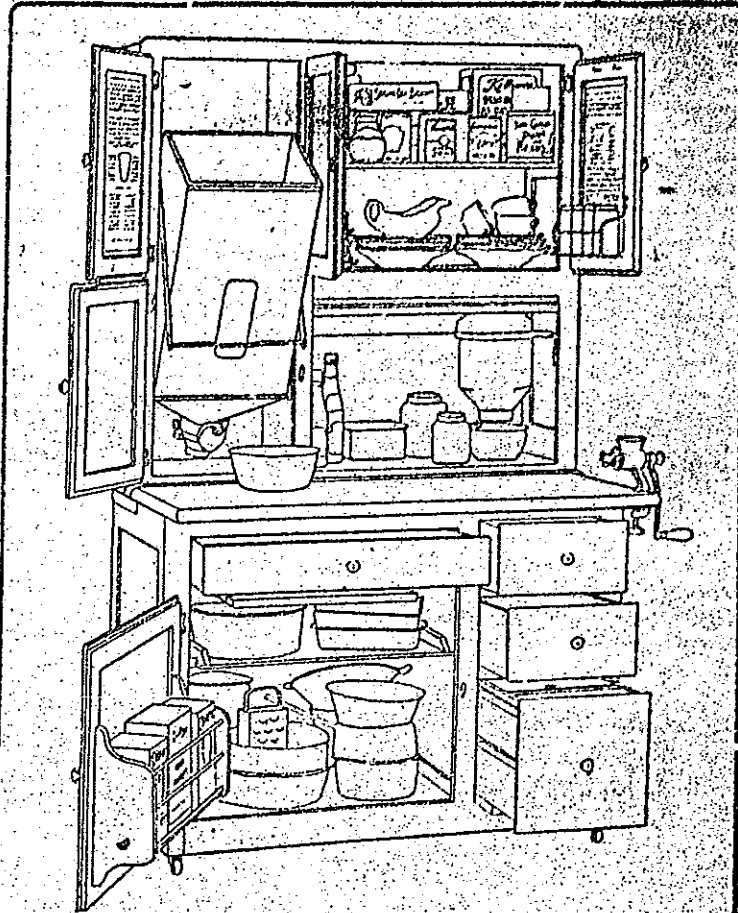


**PETOSKEY HOUSEFURNISHING COMPANY**  
**PETOSKEY, EMMET COUNTY, MICHIGAN**

# PETOSKEY HOUSEFURNISHING COMPANY

PETOSKEY, MICHIGAN, TUESDAY, SEPT. 3, 1918.

PRICE THREE CENTS—NEWSBOYS FIVE CENTS



## Hoosier Kitchen Cabinets

*Make Complete Kitchens and  
Happy Homes---Save your wife  
lots of steps, saves food---that  
helps Hoover. We sell them on  
The Easy Payment Plan.*

*Petoskey Housefurnishing  
Company*

We Furnish The Home Completely

**PETOSKEY HOUSE FURNISHINGS COMPANY  
MITCHELL STREET**

Petoskey Record  
Thursday, March 13, 1913  
Front Page, 1<sup>st</sup> column

# PETOSKEY HAS FURNITURE CO.

## PROMINENT MEN PERFECT ORGANIZATION.

Capital Is Twenty Thousand Dollars  
—Home to Be in Ramsdell  
Building.

Announcements were made Monday of the organization of the Petoskey House Furnishings company with local capital to the extent of twenty thousand dollars.

The new concern will have its home in the new Ramsdell building on Mitchell street, occupying all of the room that is not now taken up with private offices. The intentions of the directors are to make the new company the largest of its kind in northern Michigan.

Watson Snyder is president of the Petoskey House Furnishings company, and John M. Shields is vice-president. James A. Reid is secretary and general manager, and Fred Linsell is treasurer. The other directors are Dr. O. L. Ramsdell, Samuel Morris and Miss Jessie Lee.

Within a week or ten days Mr. Reid will make an extensive trip, visiting the markets at Detroit, Grand Rapids, Milwaukee and other large cities. Mr. Reid has been savings teller at the First National bank for the last three years, having previously held positions with furniture concerns in Traverse City and Petoskey, including the one of which the late G. Dale Gardner was proprietor.

It is expected that operations will be commenced May 1. The concern will not specialize in any particular department, intending to handle house furnishings of every description. However, the installment plan will be put in vogue extensively in selling furnishings for homes.

All the officers are well known in Petoskey business circles, and that they will be the head of a company that will add much to this city industrially is the consensus of opinion of all who are acquainted with the personnel of the board.

Now is the time for those people who have been shouting for new industries to stand up and shout.

**PETOSKEY HOUSEFURNISHING COMPANY**  
**1100 Bay View Road**  
**Petoskey, Emmet County, Michigan**



After a long blizzard, this business still has a sense of humor, March 1962.

Looking out over the tannery in Kegonic and the "Par-4 Corner" near Petoskey, circa 1947.