# STANLEY KELLOGG - KELLOGG STUDIO

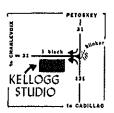
# 825 CHARLEVOIX' AVENUE {NOW FLETCH'S GMC, BUICK, AUDI

PETOSKEY, EMMET COUNTY, MICHIGAN



# ... FIND YOUR OWN SCULPTURED POTTERY

KELLOGG STUDIO ... PETOSKEY, MICHIGAN



Here contemporary crafts and art come to full flower in beautiful — and useful products from the hands of the north country's Michigan sculptor, Stanley Kellogg.

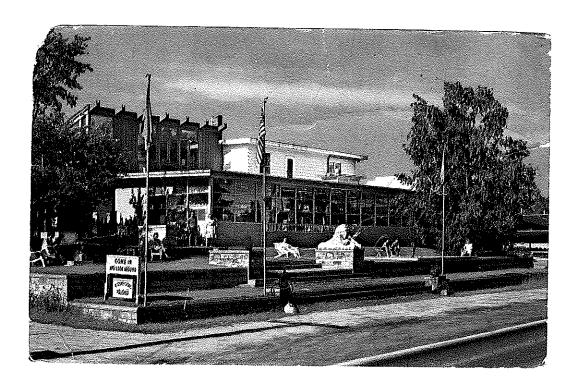
If you are a pottery collector you will want a Kellogg piece — perhaps many — in your collection. If you are a giver of fine gifts, you will know you are presenting something unique when you choose one of Stanley Kellogg's bowls or candle holders...the subtle colors and lines of which are never exactly duplicated. —Ask our fans and friends and customers of many years!

Mr. Kellogg has been noted for his sculpture since high school years when his snow creations in Petoskey gave him national attention and caught the eye of the master-sculptor Lorado Taft. Subsequent years in the Taft Chicago Studio were woven into his education at the University of Michigan and at Cranbrooke under the great sculptor Carl Milles with whom Mr. Kellogg was later associated for three years. The Kellogg Studio was opened in Petoskey soon afterwards. This made possible Mr. Kellogg's turning his ability to the creation of art objects for the home. But the sculpturing went on in a new direction: life-size bas-relief of outstanding personalities widened the Kellogg contribution to art. Now several of these are always in work and make the Kellogg Studio a fascinating place to visit. Among those recently completed are the bronze of Bruce Catton, and the busts of Dr. Joseph Maddy and Dr. Frank Laubach.

Frequent visits to Kellogg's Studio on Charlevoix Avenue (south side of Petoskey) become one of the pleasantest summer pastimes - so come often! Then when the snow blows, let the Studio take care of your Christmas needs (please remember special gifts can always be personalized) and packing and mailing to your specifications are no problem.

We invite you to become acquainted with Stanley Kellogg's sculptured pottery!

**KELLOGG FAMILY and ASSOCIATES** 



KELLOGG STUDIO · 825 Charlevoix Avenue, Petoskey, Michigan Now Fletch's GMC, Buick, Audio Sales

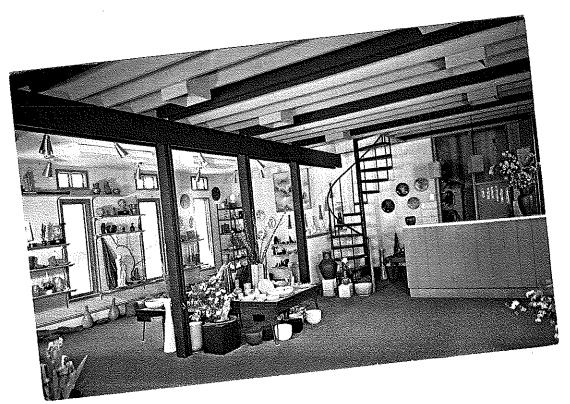
#### **KELLOGG STUDIO**

825 Charlevoix Avenue, Petoskey, Michigan
1 ½ blocks West of Junction U.S. 131

"Acclaimed The Only Shop of its Kind in the U.S"

Home of "Sculptured Pottery" by Kellogg. Over 1000 Original Items
All designed and Created by Stanley Kellogg, Sculptor.

Our specialty, Decorative, Colorful and Distinctive Gifts for the Home
Personalized Pottery for all Occasions
Information written of back of post card copies below





# OPEN HOUSE AT KELLOGG STUDIO

### Petoskey Artist-Sculptor to Show New Facilities Sunday

Mr. and Mrs. Stanley Kellogg will host open house of the Kellogg Studio, 825 Charlevoix-ave., from 2 to 5 p.m. Sunday to show a new addition which had doubled their display space.

Kellogg, a sculptor and creative artist, said the  $35 \times 26$  foot addition has a second floor studio with north lighting and a completed basement underneath.

"We think we have achieved a striking and different design," Kellogg said. "We have created our own unique lighting with open square pieces of wood in the exposed beams which permits the light to shine up as well as down toward the floor." The new display area is fully carpeted.

Kellogg Studio is known across the country. All of the articles are created by Kellogg who is designing new ones and who is often said "Were not getting rich, but we are happy and we are making a living."

"We try to do a good job and hope we have fought the good fight, " he said.

#### **FAMOUS MEN**

Currently Kellogg has been devoting more and more of his time and talent to portraiture of famous personalities of the times. His bust of John F. Kennedy, he knew was striking when grown men wiped their eyes or blew their nose when looking at it. He did this work entirely from photographs.

His creation of the likeness of the late Dr. Joseph Maddy of Interlochen was started three months prior to his death and Dr. Maddy saw photographs of the finished work from his hospital bed and was delighted.

Other men which he has done portraitures of, or is planning, include Petoskey native and Pulitzer Prize Winner Bruce Catton; J.C. Penney the chain store founder; Dr. Frank Lauback, an 83 year old missionary; Dr. Douglas Steer, A Quaker leader; Dr. Floyd Starr of Starr Commonwealth; Charles Mott, Flint philanthropist; Dr. E. Stanley Jones, another missionary leader and he is planning to do the late Pope John and others. Many of these are on display at the studio.

#### **ERNIE PYLE**

The famed war correspondent, Ernie Pyle who was killed in World War II, is another of his famous personalities. His work was considered so outstanding by the Veterans of Foreign Wars that the national service organization commissioned him to create their Distinguished Citizens Award. Only two are given each year and are in bronze.

His Bruce Catton is mounted on a large stone in front of the Petoskey Library facing the city's main street.

#### **ENJOYS THIS PHASE**

Speaking of this phase of this long career, Kellogg said he has enjoyed it, "I have corresponded with many great men and found them to be very human and wishing to do a real job themselves, " he noted.

He said he has no thought of commercializing on such work, especially his John F. Kennedy. "I feel I should use what God-given talent I have to express myself and what I want to give and leave to the world through the use of these talents. I hope to make a contribution," he summed it up.

He has also done busts of people here because he wanted to, or by commission.

#### LINCOLN ON ICE

Kellogg first received state attention in 1931 with his creation of Abraham Lincoln, out of ice for one of Petoskey's first Winter Sports Carnival. This life Sized statue attracted the attention of Lorado Taft, Chicago master-sculptor, who persuaded Kellogg to study with him at the Chicago school of Sculpture.

He was in Chicago in 1931-1932, then went to the University of Michigan and then he became associated with Carl Milles, a Swedish-American master sculptor at Cranbrook Academy of Art at Bloomfield Hills. They worked together for some time until a back injury sidelined Kellogg for about two years.

He worked for the Dow family for about a year teaching and doing portraits, then went back to Cranbrook as a member of the faculty. He served in the Army World War II and with his \$600 mustering out pay opened his own studio in his home here.

He said he realized the time had come when he had to decide his future, "I hoped to create things people would enjoy and would come and see, and thanks to my wife, Barbara, we have been able to do this," he said.



ARTIST-SCULPTOR Stanley Kellogg, left, and behind him his portrait of Pulitzer Prize Winner Bruce Catton, a fellow Petoskeyite. (NEWS-Review photo.)

#### OPEN HOUSE AT KELLOGG STUDIO

#### Petoskey Artist-Sculptor to Show New Facilities Sunday

#### KELLO-STONE

He developed Kello-Stone, a special formula used by the sculptor in much of his work. He also worked with clay. One of his early successes came with his creation of Michigan fishes, especially in the trout family. He used live fish in his pool as models and carefully molded his shapes until they were as near perfect as the eye could see. Then he reproduced their coloring in a slow and exacting process.

He then created casts from the models he had created and the casting were painted by air-brush. More than 14,000 of his fishes went all over the country from California to New York, from Florida to Minnesota and in between.

His fame has been spread far and wide over the years by his customers as well as by news-paper and magazine articles which have featured his original creations.

Kellogg said many customers come back, some who were tiny children with their parents when they first visited his studio. Others come because someone gave them a gift with his signature an they wanted more.

#### NEW STUDIO, TOO

While his new studio on the second floor of the addition isn't completed, he will do this as soon as possible. This, he hopes will enable him to have more opportunity for creating.

The additional space will also permit better display of studio creations.

"You don't have to live in New York or some other big city to do a job," Kellogg said, and he proves it as a native son staying in his own home town and having the world beat a path to his door.

He is inviting all of his fellow citizens, friends and area visitors to the open house this Sunday, or to stop in any time and see the work he is doing.

Extracted from Petoskey News-Review dated August 11, 1967.



The Kelloggs in their studio. Their pottery is widely known and sought-after. During 25 years in the North Country they have turned out 219,000 pieces.

Photostory by Louise Leismer, Free Press Correspondent, April 26,1964

### STATE'S SCULPTOR-LAUREATE

Michigan sculptor Stanley Kellogg's career began with a life-sized ice status of Abraham Lincoln, and 219,000 artworks later he is now concentrating on another slain President, John F. Kennedy.

After the assassination, Kellogg sculpted a portrait of Kennedy's head. The work was so successful he plans to spend the rest of his life "becoming a master at doing the late presidents portrait, to portray him in his many expressions and moods in sculpture-in-the-round and in bas-relief."

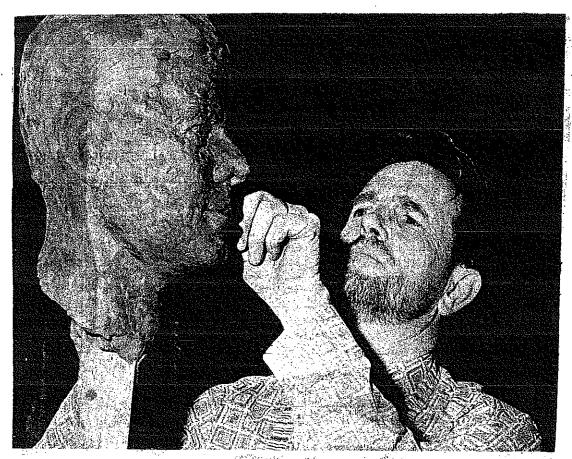
Kellogg certainly has the qualifications for such an exhaustive undertaking. He was once a student of the famed Lorado Taft and an assistant to Swedish sculpturing genius Carl Milles.

While working with Milles Kellogg suffered a back injury. He returned to his home town of Petoskey and set up a studio and shop.

In 25 years in Petoskey, Kellogg and his wife have made 219,000 items of fired clay. His specialty is the much-demanded Kellogg Pottery, but he also does portraits, fountains and yard sculpture.

Throughout Northern Michigan you can notice the Kellogg mark. In a way, the area is lucky he had to "retire" and grace the land with his sculptures.

Extracted from Free Press Sunday Magazine, April 26, 1964



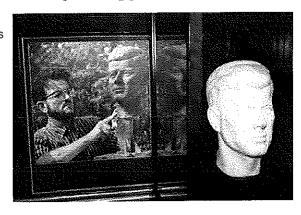
Stanley Kellogg: The Kennedy head opens new avenues

## Petoskey Daily Photo: Stanley Kellogg

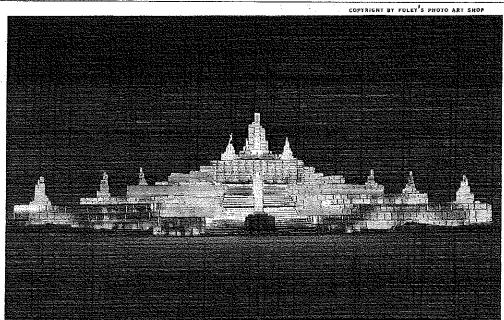
TUESDAY, JUNE 24, 2008

## Local Potter: Stanley Kellogg

One of Petoskey's local heroes is Stanley Kellogg. He was a sculpted pottery artist who had studied at the Chicago School of Sculpture and the Cranbrook Academy of Art. He moved to Petoskey and opened a studio



in 1948. His pottery was done with a sculptor's eye, making the most of bold angles and shapes. Students came from as far away as Finland to study with him. The studio closed in 1976, but his pottery is still beautiful and functional. His widow actually lived in the house that my parents currently own and they found a few pieces on the property when they bought it. The pieces are lovely colors of blue and green and are very elegant in their form. He made a lot of everyday pottery with unique shapes and finishes and his sculptures are amazing in their detail.



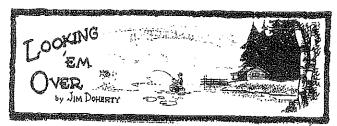
100 QUEEN'S THRONE OF ICE, WINTER CARNIVAL, PETOSKEY, MICH.

5A-H405

Greatest piece of solid ice sculpturing in the World. 125 feet long, 100 feet deep and 75 feet high. 1300 tons of ice.

Designed and built by Stanley Price Kellogg.

Michigan's annual winter Carnival, Petoskey, Michigan
Information written on back of copied post card above.



An era will end in Petoskey with the end of 1975.

Mrs. Barbara Kellogg Blackmore is going to stop production at the Kellogg Studio here at 825 Charlevoix-ave. Meantime, she will sell off all articles in stock.

She and her late husband, Stanley, started the Kellogg Studio in the 1940's when he returned from service. They enlarged the studio in 1948 and again in 1967 and enjoyed a nationwide reputation.

"Stan" was an artist-sculptor who gained fame first in 1931 with an ice sculptor of Abraham Lincoln for the Petoskey Winter Carnival. He developed Kello-Stone, a special formula which they used for many of his creations which numbered over 1,000 different items.

At one time the studio specialized in life-like fish creations, mostly in the trout family and more than 14,000 of them were sold to people all over the country. The studio was frequently written-up in national newspapers and magazines.

In the 1960's, Stan who specialized in portraiture of famous personalities which included such men as John F. Kennedy, Dr. Joseph Maddy of Interlochen, Pulitzer Prize Winner Bruce Catton, J.C.Penney, Dr. Floyd Starr of Starr Commonwealth, Charles Mott of the Mott Foundation, Pope John and many more. For many years the Kellogg Studio was commissioned by the Veterans of Foreign Wars to do their Distinguished Award for newsmen featuring the likeness of the World War II columnist Ernie Pyle.

Stan and Barbara hand-crafted their articles over the years using, in addition to Kello-Stone, clay, glazed ceramics including some with a bronze spray.

For many years one of the features of a visit of convention delegates in this area has been a tour of the Kellogg Studio. It is known far and wide.

Barbara said she plans to keep the shop open until she sells off the articles in stock but won't take new production orders after Jan. 1. She said this will give families who have started some of their special dish sets to get them completed before production is halted.

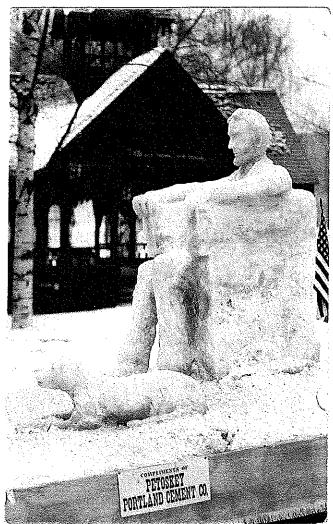
There is no doubt that many of the articles she has in stock will someday become collectors items. At our house we have a number of Kellogg creations which we feel are real keepsakes—one is a personalized mustache cup from the 1952 Centennial, another is a special dish given us by friends, we have a rainbow trout and the VFW presented us with a treasured Ernie Pyle Plaque some years ago.

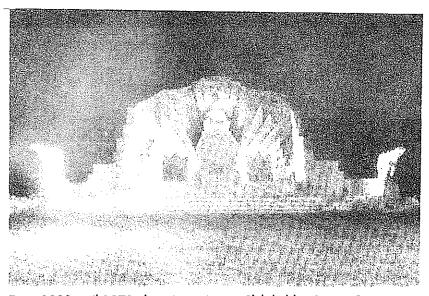
The studio employs as many as five people during summer months and has become an institution here. Many people will regret closing and so does Barbara. But it is confining to be tied to a business and she said her children don't care to pursue it as a career, hence the decision.

So, it is with regret we announce this decision by a long-time friend, but it is one we can all understand.

Petoskeyites—and people across the country—have enjoyed the many articles the studio has developed over the years. Some already are collectors' items.

Post Card below by Foley's Photo Art Shop, Petoskey, Mich.





From 1928 until 1972, the Winter Sports Club held a Queen Contest. The Queen represented Petoskey and promoted it as the Winter Sports Capital. This Queen's Throne at the Winter Sports Carnival in 1933 was designed out of ice by Stanley Kellogg.